# MBA
## INFORMATION
## TECHNOLOGY

**Presidential**
**GRADUATE SCHOOL**
LEAD | INSPIRE | INNOVATE

# MBA
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# TECHNOLOGY

## PHILOSOPHY

MBA in IT provides students the opportunity to learn aspects of Information Technology as they apply to the attainment of organizational goals, management, and the use of information technology as a means of sustaining competitive advantage.

This programme helps to develop core understanding in the IT-related domains such as IT project management, information system auditing, emerging technologies, big data and cloud management, cybersecurity, IT entrepreneurship and more. At the same time, along with updated technological knowledge, students develop the managerial skills for managing IT projects with a great deal of understanding business related issues.

This programme prepares students as qualified IT professionals at the management level in different sectors such as the government, NGOs, INGOs, IT industries, banks and various other sectors.

## OVERVIEW

The Presidential MBA in IT program conceived primarily to suit the needs of the working professionals is a 2 years, 60-credit program structured to allow enough flexibility for (working) students. Equally competitive with the existent full-time courses within the domestic curriculum from national universities, this Westcliff University degree offered by Presidential is an internationally-recognized degree, which is hybrid in nature.

While it adheres to a global standard of curriculum to garner international recognition, it also integrates local business/ managerial values along with cutting edge IT skills to produce human resources that cater to the needs of the domestic as well as international market.

# Why MBA - IT at Presidential?

1. **Academic Excellence:** High-quality standards ensuring a robust education and foundation in your chosen field.

2. Cutting-Edge Curriculum: Access to the latest business and technology trends, ensuring relevance in the ever-evolving IT landscape.

3. Strategic Leadership Skills: Develop a combination of managerial and technical skills to lead IT teams and projects effectively.

4. Global Perspective: Exposure to international business practices and a global network, preparing graduates for diverse and cross-cultural work environments.

5. Leadership Opportunities: Gain the skills needed to take on leadership roles in IT management, consulting, and executive positions.

6. **Networking Opportunities:** Build a robust professional network with fellow students, alumni, and industry professionals through university events and collaborations.

7. **Placement Support:** Benefit from strong connections with companies, facilitating job placements for practical experience.

8. Enhance Brand Value: Enhance your credibility with an MBA in IT from Presidential, opening doors to high-profile opportunities and executive positions.

9. Entrepreneurial Skills: Acquire business acumen to innovate and lead IT ventures, fostering an entrepreneurial mindset.

"Transforming Ideas into Digital Reality"

# Career prospects for MBA-IT graduates:

**1. IT Manager/Director:** Oversee an organization's IT strategy, ensuring alignment with business goals.

**2. Chief Information Officer (CIO):** Lead the overall technology vision and strategy at the executive level.

**3. Technology Consultant:** Advise businesses on IT solutions to improve efficiency and achieve strategic objectives.

**4. Data Analytics Manager:** Manage teams analyzing data to provide actionable insights for decision-making.

**5. IT Project Manager:** Plan, execute, and oversee IT projects, ensuring timely delivery and within budget.

**6. Cybersecurity Manager:** Lead efforts to protect an organization's digital assets and ensure compliance with security standards.

**7. Business Intelligence (BI) Director:** Drive BI initiatives, translating data into strategic insights for the organization.

**8. Enterprise Architect:** Design and manage the overall structure of IT systems to support business objectives.

**9. IT Entrepreneur/Start-up Founder:** Apply business and IT knowledge to launch and manage innovative technology ventures.

# MBA-IT CURRICULUM

| S.N. | COURSE CODE | COURSE NAME | CREDIT HOURS |
|------|-------------|-------------|--------------|
| 1 | FIN 500 | Financial & Accounting Skills for Managers | 3 |
| 2 | MKT 500 | Marketing Management | 3 |
| 3 | ORG 500 | Organizational Behavior | 3 |
| 4 | ECO 500 | Managerial Economics | 3 |
| 5 | LDR 500 | Organizational Leadership | 3 |
| 6 | MIS 500 | Managing Information Systems & Technology | 3 |
| 7 | MGT 500 | Strategic Management in a Globalized Economy | 3 |
| 8 | CAP 600 | Applied Methods Capstone (IT focused) | 3 |
| 9 | MIS 520 | Leading Strategic Change with Technology | 3 |
| 10 | MGT 600 | Influential & Impactful Communication | 3 |
| 11 | RES 600 | Business Research Methodology | 3 |
| 12 | BUS 626 | Statistical Analysis for Decision-Making Process | 3 |
| 13 | DATA 610 | Database Design and Management | 3 |
| 14 | EMT 600 | Artificial Intelligence and Machine Learning | 3 |
| 15 | PRG 630 | Python Programing | 3 |
| 16 | TBD | Emerging Technologies | 3 |
| 17 | CLD 600 | Virtualization and Storage | 3 |
| 18 | ITM 640 | Issues in Business and IT | 3 |
| 19 | MIS 510 | Information Technology Project Management | 3 |
| 20 | MIS 550 | Big Data Analytics and Visualization | 3 |

# FEE STRUCTURE

| S.N. | PROGRAM | SCHOOL | UNI FEE | COLLEGE FEE | INTAKE | SCHOLARSHIP |
|------|---------|--------|---------|-------------|--------|-------------|
| 1 | BBA | School of Business | USD 2100 | Nrs. 8,67,000 | Spring, Summer, Fall | Available |
| 2 | BSc.IT | School of Technology | USD 2310 | Nrs. 11,67,000 | Spring, Summer, Fall | Available |
| 3 | MBA | School of Business | USD 1995 | Nrs. 557,000 | Fall, Spring, Summer | Available |
| 4 | MBA Data Analytics | School of Business | USD 1995 | Nrs. 557,000 | Fall, Spring, Summer | Available |
| 5 | MBA Information Technology | School of Business | USD 1995 | Nrs. 557,000 | Fall, Spring, Summer | Available |
| 6 | MScIT | School of Technology | USD 1995 | Nrs. 500,000 | Fall, Spring, Summer | Available |

*Quoted fees are for the academic session – Spring, Summer and Fall 2024. Applicable government taxes will be charged in addition.

" Driving Excellence with Technology "

# Presidential
## GRADUATE SCHOOL

**Programs We Offer :**

**BBA** | **MBA** | **MBA-IT** | **MBA**-Data Analytics
**MBA**-Finance and Economics

**BScIT** | **MScIT** | **BScIT** in Cyber Security
**BScIT** in Software & Web Development

a Partner School of **Westcliff University,** California, USA