



MBA

MASTER OF BUSINESS
ADMINISTRATION



Presidential
GRADUATE SCHOOL

LEAD | INSPIRE | INNOVATE





MBA Philosophy

MBA is one of the world's most valuable business qualification. It is a powerful embodiment of some of the most desirable attributes in any executive: intelligence, innovation and determination. The Master of Business Administration curriculum includes a whole range of exciting courses.

The goal is to motivate students to appreciate the wisdom of acquiring lifelong learning; to equip students with well-developed analytical, conceptual, quantitative human skills; to nurture positive attitude and self-confidence; and to develop the ability in leading and working in teams, and to shoulder responsibility and understand business ethics.

MBA at Presidential

The Presidential MBA conceived primarily to suit the need of the working professionals is a 2-year, 60-credit program. Equally competitive with the existent full-time courses within the domestic curricula from diverse national universities, this Westcliff University degree offered by Presidential is an internationally-recognized degree, which is hybrid in nature. While it adheres to a global standard of curriculum to garner international recognition, it also integrates local business/ managerial values to produce human resources that cater to the need of the domestic market in addition to the international one.

The inductive learning model of MBA at Presidential transcends the confines of facts and theories—a process that teaches individuals not only how to manage organizations, but also how to continually grow and learn throughout life. The Presidential MBA, in fact, blends theory with practical applications, consolidated further by insightful guest lectures, thorough examinations of real-life cases, research work, field studies, project works, workshops and seminars, presentation sessions, and training programs. Moreover, the program keeps itself abreast of the current trends, hence, fashioning the careers and honing the skills of future CEOs, managers and otherwise through as much empirical learning as through abstract theories. Students also benefit from an array of elective specializations. Some major areas of specialization are explored on the basis of the current international job market trends and needs.

Why MBA at Presidential?

- 1. Academic Excellence:** High-quality standards ensuring a robust education and foundation in your chosen field.
- 2. Global Recognition:** Degrees recognized globally, opening doors to opportunities worldwide.
- 3. Industry Connections:** Strong ties with industries for networking and exposure to real-world scenarios.
- 4. Expert Faculty:** Experienced faculty providing practical insights and academic expertise.
- 5. Specialization and Flexibility:** Enjoy the flexibility to tailor your education with various specializations, aligning your studies with specific career goals.
- 6. Advanced Facilities:** Access to state-of-the-art facilities, libraries, and resources for an enhanced learning experience.
- 7. Value-added Sessions:** Beyond-curriculum workshops for additional skills and real-world preparation.
- 8. Research Opportunities:** Participate in meaningful research projects, contributing to advancements in the field of business and management.
- 9. Alumni Network:** Join a powerful alumni network, connecting with successful professionals for mentorship and career guidance.

MBA CONCENTRATIONS



MBA ENTREPRENEURSHIP

Innovation and flexibility are the secrets to success in today's business marketplace. The MBA Entrepreneurship fosters the enterprising spirit and managerial autonomy that businesses rely on to stay competitive in this dynamic economy. MBA students who specialize in Entrepreneurship learn how successful entrepreneurs gain access to the resources needed; launch their venture; grow their business; and, finally, exit their business.

MBA FINANCE

The financial management program is designed to provide both a sound theoretical and a conceptual and practical framework for financial managers. Special emphasis is placed on growth and diversification policies, evaluation, and management of securities portfolios, investment banking and merger strategies, analysis of foreign exchange rate movements, formulation of plans to reduce foreign exchange risk exposure, and case and/or research projects dealing with contemporary financial issues.



MBA MARKETING

This concentration prepares students with the knowledge and tools they need to be a marketing department director, manager, or officer. The program emphasizes the global aspects of marketing, the preparation of various specialized plans for marketing, sales, and advertising and the relationship between the marketing department and other departments of the firm.



MBA ORGANIZATIONAL MANAGEMENT

The purpose of the MBA Organizational Management is to provide students with the skills and practical and theoretical concepts that will assist them when seeking promotions or positions in management and supervision. This program is designed to prepare diverse adult learners to become effective, change-oriented leaders in an international society by adding distinctive and challenging curriculum.



MBA SUPPLY CHAIN MANAGEMENT

The MBA Supply Chain Management is focused on the study of the movement and storage of raw materials, work-in-process inventory, and finished goods from point of origin to point of consumption, based on efforts of multiple organizations. Students will learn how to maximize customer value and achieve a sustainable competitive advantage. Emphasis is placed on product development, sourcing, production, and logistics, as well as the information systems needed to coordinate these activities. It focuses on the overall process of maximizing customer value to achieve a sustainable competitive advantage.



Career prospects for MBA Graduates

1. **Senior Management:** Attain CEO or CFO roles, leading with strategic vision.
2. **Investment Banking:** Excel in financial transactions, mergers, and acquisitions.
3. **Management Consulting:** Provide strategic guidance and optimize operations at elite firms.
4. **Corporate Strategy:** Develop and implement plans for large corporations' sustained success.
5. **Entrepreneurship and Venture Capital:** Lead startups or contribute to venture capital for innovation.
6. **Private Equity:** Manage investments and strategize acquisitions for optimal returns.
7. **Technology Management:** Oversee tech functions, staying at the forefront of advancements.
8. **Global Business Management:** Navigate international markets and strategies.
9. **Healthcare Administration:** Manage operations and strategic initiatives in the dynamic healthcare industry.



MBA CURRICULUM

S.N.	COURSE CODE	COURSE NAME	CREDITS
1	FIN 500	Financial & Accounting Skills for Managers	3
2	MKT 500	Marketing Management	3
3	ORG 500	Organizational Behavior	3
4	ECO 500	Managerial Economics	3
5	LDR 500	Organizational Leadership	3
6	MIS 500	Managing Information Systems & Technology	3
7	MGT 500	Strategic Management in a Globalized Economy	3
8	CAP 600	Applied Methods Capstone	3
9	MGT 600	Influential & Impactful Communication	3
10	HRM 600	Human Resource Management	3
11	RES 600	Business Research Methodology	3
12	MGT 601	Operations Management	3
13	ENT 601	Entrepreneurship & New Ventures	3
14	BUS 602	Business Law	3
15	FIN 610	Applied Corporate Financial Management	3
16	BUS 626	Statistical Analysis for Decision-Making Process	3



CONCENTRATIONS COURSES

	COURSE CODE	COURSE NAME	CREDIT HOURS
ENTREPRENEURSHIP	FIN 601	Entrepreneurial Finance	3
	ENT 602	Online Business Entrepreneurship	3
	MKT 604	New Product Development & Launch	3
	MGT 605	Managerial Decision Making	3
MBA IN FINANCE	FIN 600	International Finance	3
	FIN 602	Analyzing & Visualizing Data For Finance	3
	FIN 603	Financial Institutions, Markets, & the Economy	3
	FIN 604	Investment Analysis	3
MBA IN MARKETING	MKT 600	Consumer Behavior & Decision-Making Process	3
	MKT 602	Market Research	3
	MKT 603	Strategic Brand Management	3
	MGT 603	Sales Management	3
MBA IN ORGANIZATIONAL MANAGEMENT	LDR 600	Leading Strategic Change Within Organizations	3
	HRM 601	Diversity, Equity, & Inclusion in Management & Organizations	3
	LDR 601	Managing Workplace & Conflict Resolution	3
	MGT 605	Managerial Decision Making	3
MBA IN SUPPLY CHAIN MANAGEMENT	SCM 600	Introduction to Supply Chain Management	3
	SCM 601	Purchasing & Inventory Management	3
	SCM 602	Transportation & Logistic Management	3
	SCM 603	Supply Chain Risk & Security	3



FEE STRUCTURE

S.N.	PROGRAM	SCHOOL	UNI FEE	COLLEGE FEE	INTAKE	SCHOLARSHIP
1	BBA	School of Business	USD 2100	Nrs. 9,03,000	Spring Summer Fall	Available
2	BSc.IT	School of Technology	USD 2310	Nrs. 11,67,000	Spring Summer Fall	Available
3	MBA	School of Business	USD 1995	Nrs. 557,000	Spring Summer Fall	Available
4	MBA Data Analytics	School of Business	USD 1995	Nrs. 557,000	Spring Summer Fall	Available
5	MBA Information Technology	School of Business	USD 1995	Nrs. 557,000	Spring Summer Fall	Available
6	MScIT	School of Technology	USD 1995	Nrs. 5,24,000	Spring Summer Fall	Available

*Quoted fees are for the academic session – Spring, Summer and Fall 2024. Applicable government taxes will be charged in addition.





Presidential

GRADUATE SCHOOL

Programs We Offer :

BBA | MBA | MBA-IT | MBA-Data Analytics
MBA-Finance and Economics

BScIT | MScIT | BScIT in Cyber Security
BScIT in Software & Web Development

a Partner School of **Westcliff University**, California, USA

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